

Sunday, April 6, 2014

3:00 p.m.	State Officer Meeting, Dinner, & Practice	Radisson Paper Valley & PAC
9:00 p.m.	Adviser Meeting and Registration	Salon D

Monday, April 7, 2014

6:00 a.m.	State Officer Practice	PAC
7:15 a.m.	Bus Shuttling to the PAC/Paper Valley Begins & ends at 11:30 p.m.	
7:30 a.m.	Registration Opens	PAC Lobby
9:00 a.m.	First Delegate Assembly – Opening Session	PAC
	Color Guard: Appleton American Legion Post 38-Scarlet Guard	
	National Anthem: Chequamegon FBLA	
	Introduction of 2013-14 Wisconsin Officer Team	
	Appleton Greetings: Thomas Nelson	
	Reactivated & New Chapters	
	Nomination and Introduction of Officer Candidates	
	Keynote Speaker: Justin Boudreau	
	BAA Recognition	
	Lorraine Missling FBLA Scholarship, Kevin Colling Scholarship	
11:15 a.m.	Advisers Meeting	Salon D
12:00 p.m.	Performance Event Administrators Meeting (for 1:30 p.m. events only)	Salon D
12:00 p.m.	Mass Test Administrators Meeting	Salon A
12:30 p.m.	Judges, Event Administrators, Chairs, Holding, Prep, & Timers Meeting (for 1:30 p.m. events only)	Salon D
1:00 p.m.	Business Math Business Procedures Future Business Leader	Help Desk Parliamentary Procedure Word Processing Salon B
1:00 p.m.	Digital Scavenger Hunt Captains Meeting (1 person per team must attend) Pre-registration only	Pool Lobby
1:30 p.m.	Entrepreneurship, Management Decision Making, Sports & Entertainment Management, & Network Design (Written Collaborative)	Salon A
1:00 – 5:30 p.m.	Project LEAD	Evergreen
1:30 p.m.	Tours Depart	Paper Valley Superior Entrance
1:30 p.m.	Keynote Breakout – Justin Boudreau	PAC KC Theater
1:30 p.m.	Business Presentation – Preliminaries	Oaktag & Ebony
	Community Service Project – Finals (open to non-participants)	Bond
	Computer Game & Simulation Programming – Finals (open to non-participants)	Parlor I Room 2014
	Digital Design & Promotion – Preliminaries	Briarwood & Rosewood
	Partnership with Business – Finals (open to non-participants)	Parchment
1:30 p.m.	Workshop – FBLA – Staying Connected	Linden
	Workshop – Dress for Success for Men	Hickory
	Workshop – Stressed Out?	McIntosh
	Workshop – Networking Games from Korea	Pippin
2:00 p.m.	Open Events – Advertising & Social Media	Empire
2:30 p.m.	Agribusiness Accounting II Business Calculations Computer Problem Solving	Database Design & Applications Intro to Business Communication Spreadsheet Applications Salon B

3:00 p.m.	Banking & Financial Systems, Desktop Publishing, & Global Business (Written Collaborative)		Salon A	
3:00 p.m.	Keynote Breakout – Justin Boudreau		PAC KC Theater	
3:00 p.m.	Workshop – FBLA – Staying Connected		Linden	
	Workshop – Dress for Success for Men		Hickory	
	Workshop – Stressed Out?		McIntosh	
	Workshop – Networking Games from Korea		Pippin	
3:30 pm	Open Events – Human Resources & Web 2.0		Empire	
4:00 p.m.	Tours Depart		Paper Valley Superior Entrance	
4:00 p.m.	Accounting I	Intro to Business	Salon B	
	Business Law	Intro to Parliamentary Procedure		
	FBLA Principles & Procedures	Intro to Information Technology		
4:00 p.m.	Performance Event Administrators Meeting (for 6:00 p.m. events only)		Salon D	
4:30 p.m.	Hospitality Management, Marketing, & Management Information Systems (written collaborative)		Salon A	
4:30 p.m.	Judges, Event Administrators, Chairs, Holding, Prep, & Timers Meeting (for 6:00 p.m. events only)		Salon D	
5:00 p.m.	Open Events – Leadership & Securities/Investments		Empire	
5:30 p.m.	Business Communication	Healthcare Administration	Salon B	
	Computer Applications	Insurance & Risk Management		
	Cyber Security	Networking Concepts		
	Economics	Personal Finance		
5:30 p.m.	<i>Performance Event Holding Rooms</i> <i>(participants must report and are sequestered until performance time)</i>		Salon D	
	Client Service (Crown & Oaktag), Emerging Business Issues (Bond & Parchment) & Impromptu Speaking (Ebony & Linden)			
6:00 p.m.	Business Ethics – Preliminaries		Crown & Oaktag	
	Business Financial Plan – Finals (open to non-participants)		McIntosh	
	Business Plan – Finals (open to non-participants)		Evergreen	
	Client Service – Preliminaries		Briarwood & Rosewood	
	e-Business – Finals (open to non-participants)		Lawrence	
	Electronic Career Portfolio – Finals (open to non-participants)		Aspen	
	Emerging Business Issues – Preliminaries		Bond & Parchment	
	Impromptu Speaking – Preliminaries		Ebony & Linden	
	Job Interview – Preliminaries		Exec. Boardroom & Mahler	
	Public Service Announcement – Preliminaries		Cortland & Pippin	
	Public Speaking I – Preliminaries		Kimberly Boardroom & Clark Boardroom	
	Public Speaking II – Preliminaries		Parlor I 2014 & Parlor II 3014	
	Web Site Design – Finals (open to non-participants)		Hickory	
	8:45 – 9:15 p.m.	Forum with Officer Candidates for Voting Delegates		PAC Lobby
	9:15 p.m.	Digital Scavenger Hunt Submission (pre-registration only)		PAC Lobby
9:30 – 11:15 p.m.	Hypnotist – Jim Wand		PAC	

9:30 p.m.	Adviser Mentor & Mentee Reception	Clubhouse
10:00 p.m.	Quiet hours	Paper Valley
11:30 p.m.	Final Bus Shuttle to Hotels Departs	Paper Valley
Midnight	CURFEW	

Tuesday, April 8, 2014

6:30 a.m.	Installation and Awards Practice (Current Officers and ALL candidates)	PAC
7:00 a.m.	Bus Shuttling to PAC/Paper Valley (Voting delegates must be on 7 a.m. bus) and ends at 3:00 p.m.	
7:30 a.m.	Performance Event Administrators Meeting (for 9:00 a.m. events only)	Salon D
8:00 a.m.	Judges, Event Administrators, Chairs, Holding, Prep, & Timers Meeting (for 9:00 a.m. events only)	Salon D
8:00 a.m.	General Assembly Two: Officer Election Assembly & Spring Executive Board Meeting (<i>Voting Delegates must report by 7:45 a.m.</i>)	PAC
9:00 a.m.	Performance Event Holding Rooms (<i>participants should report and are sequestered until performance time</i>)	Salon B
	Banking & Financial Systems	Impromptu Speaking
	Client Service	Management Decision Making
	Entrepreneurship	Management Info Systems
	Emerging Business Issues	Marketing
	Global Business	Network Design
	Help Desk	Parliamentary Procedure
	Hospitality Management	Sports & Entertainment Mkting.
9:30 a.m.	Banking & Financial Systems – Finals (open to non-participants)	Rosewood
	Business Ethics – Finals (open to non-participants)	Aspen
	Business Presentation – Finals (open to non-participants)	McIntosh
	Client Service – Finals (open to non-participants)	Mahler
	Digital Design & Promotion – Finals (open to non-participants)	Evergreen
	Digital Video Productions – Finals (open to non-participants)	Pippin
	Emerging Business Issues – Finals (open to non-participants)	Hickory
	Entrepreneurship - Finals (open to non-participants)	Linden
	Future Business Leader Interview – Finals	Clark Boardroom
	Global Business Performance – Finals (open to non-participants)	Salon A
	Help Desk – Finals (open to non-participants)	Salon A
	Hospitality Management – Finals (open to non-participants)	Ebony
	Impromptu Speaking – Finals (open to non-participants)	Bond
	Job Interview – Finals	Executive Boardroom
	Management Decision Making - Finals (open to non-participants)	Parchment
	Management Information Systems – Finals (open to non-participants)	Crown
	Marketing – Finals (open to non-participants)	Oaktag
	Mobile App Development – (open to non-participants)	Parlor II
	Network Design - Finals (open to non-participants)	Salon A
	Parliamentary Procedure - Finals (open to non-participants)	Lawrence
	Public Service Announcement – Finals (open to non-participants)	Cortland
	Public Speaking I – Finals (open to non-participants)	Kimberly Boardroom
	Public Speaking II – Finals (open to non-participants)	Parlor I 2014
	Sports & Entertainment Management – Finals (open to non-participants)	Briarwood
10:00 a.m.	Workshop – Jim Wand	PAC KC Theater
10:00 a.m.– 1:00 p.m.	Futures Fair	Paper Valley Lobby
11:00 a.m.	Hotel Check Out	Paper Valley
11:30 – 1:30 p.m.	Luncheon (included in registration, ticket required)	Orchard, Lombardi's &

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12:00 p.m.	State Officer Practice	Empire
12:15 p.m.	Tours Depart	PAC
		Paper Valley Superior
		Entrance
3:00 p.m.	Bus Shuttling Ends	
3:00 p.m.	Third Delegate Assembly: Officer Installation & Awards Ceremony	PAC
Following Awards	Pick up Materials	PAC Lobby

APPROVED DRESS CODE FOR FBLA ACTIVITIES

FBLA-PBL members and advisers should develop an awareness of the image one's appearance projects. The purpose of the dress code is to uphold the professional image of the association and its members and to prepare students for the business world. Appropriate attire is required for all attendees – advisers, members, and guests – at all general sessions, competitive events, regional meetings, workshops, and other activities unless otherwise stated in the conference program. Conference name badges are part of this dress code and must be worn for all conference functions. For safety reasons, do not wear name badges when touring.

Professional attire acceptable for official FBLA-PBL activities include:

Males

- ◆ Business suit with collar dress shirt, and necktie or
- ◆ Sport coat, dress slacks, collar shirt, and necktie or
- ◆ Dress slacks, collar shirt, and necktie.
- ◆ Banded collar shirt may be worn only if sport coat or business suit is worn.
- ◆ Dress shoes and socks.

Females

- ◆ Business suit with blouse or
- ◆ Business pantsuit with blouse or
- ◆ Skirt or dress slacks with blouse or sweater or
- ◆ Business dress.
- ◆ Capris or gauchos with coordinating jacket/suit, worn below the knee.
- ◆ Dress shoes.

Inappropriate attire, for both men and women, includes:

- ◆ Jewelry in visible body piercing, other than ears
- ◆ Denim or chambray fabric clothing of any kind, overalls, shorts, skorts, stretch or stirrup pants, exercise or bike shorts
- ◆ Backless, see-through, tight-fitting, spaghetti straps, strapless, **extremely short**, or low-cut blouses/tops/dresses/skirts
- ◆ T-shirts, Lycra™, spandex, midriff tops, tank tops, bathing suits
- ◆ Sandals, athletic shoes, industrial work shoes, hiking boots, bare feet, or over-the-knee-boots
- ◆ Athletic wear, including sneakers
- ◆ Hats or flannel fabric clothing
- ◆ Bolo ties
- ◆ Visible foundation garments

CLARIFICATION—Many women's two-piece suits are currently designed so that they do not require a blouse. Therefore, this will be accepted. In addition, sling-back shoes, open-toe shoes, and sleeveless dresses are accepted.



Keynote Information: Justin Boudreau

Despite being bullied, barely being able to read and having zero friends until middle school, Justin fulfilled his childhood dream by qualifying to compete in a professional beach volleyball tournament. He humbly states: “as a below average student with incredibly low self-esteem, I finally realized (at 22 years old) that I also played a key role in holding myself back for too long.”

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This former high school teacher, coach of the year, world traveler and author, exudes a realness that students don't question. On stage, his heart (not his ego) will inspire your students to worry less about being cool and focus more on their future. Justin's words will resonate with the entire audience and motivate students to start accepting themselves and understanding others.

Deadline Calendar for NLC

June 29 - July 2, 2014 Nashville, TN

ASAP	Make airline reservations Details about conference discounts on airlines, rental cars, shuttle services, etc. is available at www.fbلا-pbl.org .
April 16	NLC Skill Event Fax Back Form Receipt Deadline to the State Office
April 25	BAA America Awards: Receipt Deadline
April 28- May 2	Testing Window: NLC Skill Event Testing at Local Technical Colleges As Arranged
May 2	All pre-judged and skill events must be RECEIVED by the State Office
May 2	End of Year Report due to the State Office (Gold Seal Chapter Requirement)
May 15	March of Dimes Fund-Raising Report, FBLA "Eco Chapter" Go Green Project, National Officer Candidate Application: Receipt deadline
May 16	National Conference Attendance Form & NLC Stipend Request Forms Receipt Deadline to the State Office
May 23	FBLA NLC & IFL: Early bird registration deadline & Housing Forms to designated hotel deadline
June 9	FBLA local voting delegate registration deadline

2013-2014 State Executive Board

State President	Chelsea Clark	Cochrane-Fountain City
State Vice President	Alex Molland	Beloit Memorial High School
State Treasurer/Secretary	Molly Bergum	Superior High School
State Reporter	Cheyenne Mackai	Muskego High School
State Parliamentarian	Samuel Wang	Sheboygan North High School
Region 1 Vice President	Emily Jennings	Baldwin-Woodville High School
Region 2 Vice President	Meagan Cramer	Greenwood High School
Region 3 Vice President	Ben Kornowski	Kewaunee High School
Region 4 Vice President	Tana Bondy	LaCrosse Central High School
Region 5 Vice President	Megan Hauge	Columbus High School
Region 6 Vice President	Jake Schaller	Chilton High School
Region 7 Vice President	Saurabh Jain	Menomonee Falls High School

Executive Board Advisers

Pam Logue, Jennifer Schmitz, Tracy Danovsky, Stephanie Jansen, Thomas Gross, Beth Patzke, Marleana Rank, Betty Schleis, Annette O'Hern, Joseph Schneider, Kelly Moehn, Sara Burling, & Michelle Oliver

FBLA State Executive Committee

Sara Burling, Lisa Colburn, Sandy Davies, Katie Grassel, Jan Imhoff, Annette O'Hern, Patti Rowe

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Director, Career & Technical Education, DPI

Sharon Wendt

FBLA State Adviser

Dave Thomas

SLC Support Staff

Jennifer Wegner & Jessica Wegner

Wisconsin FBLA 2014 State Leadership Conference

Schedule by Competitive Events

Event	Day & Time	Room
Accounting I.....	Monday, 4:00 p.m.....	Salon B
Accounting II Written Test	Monday, 2:30 p.m.....	Salon B
Agribusiness.....	Monday, 2:30 p.m.....	Salon B
Banking & Financial Systems Written Test.....	Monday, 3:00 p.m.....	Salon A
Banking & Financial Systems – Finals	Tuesday, 9:30 a.m. (report to Salon B at 9 a.m.).....	Rosewood
Business Calculations	Monday, 2:30 p.m.....	Salon B
Business Communication	Monday, 5:30 p.m.....	Salon B
Business Ethics – Preliminaries	Monday, 6:00 p.m.....	Crown & Oaktag
Business Ethics – Finals	Tuesday, 9:30 a.m.....	Aspen
Business Financial Plan Performance – Finals	Monday, 6:00 p.m.....	McIntosh
Business Law	Monday, 4:00 p.m.....	Salon B
Business Math.....	Monday, 1:00 p.m.....	Salon B
Business Plan Performance – Finals	Monday, 6:00 p.m.....	Evergreen
Business Presentation – Preliminaries	Monday, 1:30 p.m.....	Oaktag & Ebony
Business Presentation – Finals	Tuesday, 9:30 a.m.....	McIntosh
Business Procedures	Monday, 1:00 p.m.....	Salon B
Client Service - Preliminaries	Monday, 6:00 p.m. (report to Salon D at 5:30 p.m.).....	Briarwood & Rosewood
Client Service – Finals	Tuesday, 9:30 a.m. (report to Salon B at 9 a.m.).....	Mahler
Community Service Project - Finals	Monday, 1:30 p.m.....	Bond
Computer Applications Written Test	Monday, 5:30 p.m.....	Salon B
Computer Game & Simulation Programming-Finals.....	Monday, 1:30 p.m.....	Parlor I
Computer Problem Solving.....	Monday, 2:30 p.m.....	Salon B
Cyber Security.....	Monday, 5:30 p.m.....	Salon B
Database Design & Applications Written Test.....	Monday, 2:30 p.m.....	Salon B
Desktop Publishing Written Test	Monday, 3:00 p.m.....	Salon A
Digital Design & Promotion – Preliminaries.....	Monday, 1:30 p.m.....	Briarwood & Rosewood
Digital Design & Promotion – Finals	Tuesday, 9:30 a.m.....	Evergreen
Digital Video Production – Finals.....	Tuesday, 9:30 a.m.....	Pippin
e-Business – Finals	Monday, 6:00 p.m.....	Lawrence
Economics.....	Monday, 5:30 p.m.....	Salon B
Electronic Career Portfolio - Finals.....	Monday, 6:00 p.m.....	Aspen
Emerging Business Issues - Preliminaries	Monday, 6:00 p.m. (report to Salon D at 5:30 p.m.).....	Bond & Parchment
Emerging Business Issues - Finals	Tuesday, 9:30 a.m. (report to Salon B at 9 a.m.).....	Hickory
Entrepreneurship Written Test.....	Monday, 1:30 p.m.....	Salon A
Entrepreneurship - Finals	Tuesday, 9:30 a.m. (report to Salon B at 9 a.m.).....	Linden
FBLA Principles & Procedures	Monday, 4:00 p.m.....	Salon B
Future Business Leader Written Test	Monday, 1:00 p.m.....	Salon B
Future Business Leader Interviews – Finals	Tuesday, 9:30 a.m.....	Clark
Future Business Teacher Interviews – Finals	Sunday, 8:00 p.m.....	Mahler
Global Business Written Test	Monday, 3:00 p.m.....	Salon A
Global Business – Finals	Tuesday, 9:30 a.m. (report to Salon B at 9 a.m.).....	Salon A
Healthcare Administration	Monday, 5:30 p.m.....	Salon B
Help Desk Written Test.....	Monday, 1:00 p.m.....	Salon B
Help Desk – Finals	Tuesday, 9:30 a.m. (report to Salon B at 9 a.m.).....	Salon A
Hospitality Management Written Test.....	Monday, 4:30 p.m.....	Salon A
Hospitality Management - Finals	Tuesday, 9:30 a.m. (report to Salon D at 5:30 p.m.).....	Ebony
Impromptu Speaking - Preliminaries	Monday, 6:00 p.m. (report to Salon D at 5:30 p.m.).....	Ebony & Linden
Impromptu Speaking - Finals.....	Tuesday, 9:30 a.m. (report to Salon B at 9 a.m.).....	Bond
Insurance & Risk Management	Monday, 5:30 p.m.....	Salon B
Introduction to Business Communication	Monday, 2:30 p.m.....	Salon B
Introduction to Business	Monday, 4:00 p.m.....	Salon B
Introduction to Information Technology	Monday, 4:00 p.m.....	Salon B
Introduction to Parliamentary Procedure	Monday, 4:00 p.m.....	Salon B
Job Interview - Preliminaries	Monday, 6:00 p.m.....	Mahler & Executive Boardroom
Job Interview - Finals	Tuesday, 9:30 a.m.....	Executive Boardroom
Marketing Written Test	Monday, 4:30 p.m.....	Salon A
Marketing - Finals.....	Tuesday, 9:30 a.m. (report to Salon B at 9 a.m.).....	Oaktag
Management Decision Making Written Test.....	Monday, 1:30 p.m. (report to Salon B at 9 a.m.).....	Salon A
Management Decision Making – Finals.....	Tuesday, 9:30 a.m. (report to Salon B at 9 a.m.).....	Parchment
Management Information Systems Written Test.....	Monday, 4:30 p.m.....	Salon A
Management Information Systems – Finals	Tuesday, 9:30 a.m. (report to Salon B at 9 a.m.).....	Crown

Mobile App Development - Finals.....	Tuesday, 9:30 a.m.....	Parlor II
Network Design Written Test.....	Monday, 1:30 p.m.....	Salon A
Network Design– Finals	Tuesday, 9:30 a.m. (report to Salon B at 9 a.m.).....	Salon A
Networking Concepts	Monday, 5:30 p.m.....	Salon B
Parliamentary Procedure Written Test	Monday, 1:00 p.m.....	Salon B
Parliamentary Procedure – Finals	Tuesday, 9:30 a.m. (report to Salon B at 9 a.m.).....	Lawrence
Partnership with Business – Finals	Monday, 1:30 p.m.....	Parchment
Personal Finance	Monday, 5:30 p.m.....	Salon B
Public Service Announcement - Preliminaries.....	Monday, 6:00 p.m.....	Cortland & Pippin
Public Service Announcement - Finals.....	Tuesday, 9:30 a.m.....	Cortland
Public Speaking I - Preliminaries.....	Monday, 6:00 p.m.....	Kimberly Boardroom & Clark Boardroom
Public Speaking I - Finals	Tuesday, 9:30 a.m.....	Kimberly Boardroom
Public Speaking II - Preliminaries.....	Monday, 6:00 p.m.....	Parlor I & II
Public Speaking II - Finals.....	Tuesday, 9:30 a.m.....	Parlor I
Spreadsheet Applications Written Test	Monday, 2:30 p.m.....	Salon B
Sports & Entertainment Management Written Test	Monday, 1:30 p.m.....	Salon A
Sports & Entertainment Management– Finals	Tuesday, 9:30 a.m.(report to Salon B at 9 a.m.).....	Briarwood
Web Site Design – Finals	Monday, 6:00 p.m.....	Hickory
Word Processing Written Test.....	Monday, 1:00 p.m.....	Salon B

Conference Appreciation

Radisson Paper Valley Staff

PAC Staff

Fox Cities Convention & Visitors Bureau

Justin Boudreau

Jim Wand

Sara Burling, Lisa Colborn, Sandy Davies, Katie Grassel, Jan Imhoff, Annette O'Hern, Pattie Rowe--
Conference Planning Committee

Dave Thomas, FBLA State Adviser

Jennifer Wegner, Jessica Wegner, SLC Support Staff

Mike Powers, Announcer

Anne Rehm, Testing Coordinator

Patty Hendrickson

Wisconsin FBLA Advisers

Wisconsin Business & Technology Information Teachers

2013-14 State Executive Board and their Advisers

Parents of the State Officers

Wisconsin FBLA Foundation & Board of Directors

The 200+ partners who served as event judges

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